



BELLA TERRA
7821 EDINGER AVE, SUITE B150
HUNTINGTON BEACH, CA 92647

Press Release

Contact: Janice Van Mullem
Phone: (714) 901-4830

FOR IMMEDIATE RELEASE
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HUE ORGANIZES CUT-A-THON FOR EARTH MONTH

HUNTINGTON BEACH, CA, APRIL 1, 2011: In honor of Earth Day, Hue has set aside a whole month to love, celebrate and raise monies to protect the Earth and its peoples. Hue, as an Aveda partner, has contributed to Aveda's efforts at raising over \$18 million since 1999.

In order to achieve a goal to raise \$3,500, Hue scheduled its annual Cut-A-Thon on April 10, 2011 from 10am to 2pm. For a suggested \$25 donation, guests can receive an Express Haircut and a natural blow-dry style. In addition, for a \$10 donation, guest can enter to win a Surfrider canvas bag filled with Aveda and Surfrider items valued at over \$125. All monies received will be donated to the local chapter of Surfrider Foundation.

For more information or to book a priority appointment, contact a Hue representative at 714.901.4830.

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